

# ANNUAL PROGRESS REPORT

# April 2022 – March 2023

CHHATTISGARH AGRICON SAMITI



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# From the President's Desk

Every single member of our organization, from our dedicated staff to our committed volunteers, has been instrumental in making strides towards achieving our vision.

#### Dear Esteemed Readers, Greetings from the Chhattisgarh Agricon Samiti!

As I reflect on our journey over the past 16 years, I am overwhelmed by the progress we have made and the positive change we have brought to the communities we serve.

When the visionary founder members laid the foundation of Chhattisgarh Agricon Samiti 16 years ago, they dreamt of creating an organization that would be a beacon of hope for the marginalized and underprivileged in our region. Today, I can proudly say that their vision is being realized every day, and their legacy continues to inspire and guide us.

Every single member of our organization, from our dedicated staff to our committed volunteers, has been instrumental in making strides towards achieving our vision. With unwavering determination, we have been striving to reach each household in our communities, leaving no one behind. Through our collective efforts, we have been able to foster a positive change that has touched the lives of countless individuals.

> This year, we have worked relentlessly to promote sustainable agriculture practices, empowering farmers

to enhance their productivity and livelihoods. Moreover, our commitment to youth empowerment has yielded inspiring results. As an organization that deeply values the well-being of our community members, we have taken significant steps to address mental health challenges.

The progress we have made has been possible due to the tremendous support of our partners, donors, and well-wishers. Your belief in our mission and your contributions have been the driving force behind our achievements.

As we look to the future, we remain steadfast in our commitment to making a lasting impact on the lives of those we serve. We envision a society where every individual has access to opportunities, resources, and a nurturing environment, enabling them to thrive and prosper.

Together, let us continue our journey towards a more equitable, sustainable, and compassionate world. Thank you once again for being an integral part of our mission.

Sincerely,

Mr. Rajnish Awasthi President, Chhattisgarh Agricon Samiti



# Foreword

We have learnt to integrate aspects of social capital building and behavioral change while working with farmers. This has been realized in the form of Kavir Kisan group that we have started building from March 2023.

#### Dear readers,

It is with immense pride and pleasure that I present to you our organization's Annual Report for the year 2022-23.

I am delighted to inform you that the Chhattisgarh Agricon Samiti has made significant progress in various crucial areas, contributing to the advancement of agriculture, livelihood, youth engagement, and mental health in Chhattisgarh. We have also launched our Strategy Document 2023-2027 this year which clearly states establishes our goals and strategic frameworks and it will act as our guide for the next five years.

In the coming year, we are committed to scaling up our efforts and expanding our outreach furthermore.

#### Agriculture and Livelihood:

Over the past year, we have relentlessly worked to study and understand the landscape of Kabirdham district, to find sustainable solutions for the restoration of the landscape and serve the farmers of that region in every way possible. We have also run several rice variety trials in Durg and Raipur districts. Our methods and strategies of working in the agriculture domain have improved with our experience. We have learnt to integrate aspects of social capital building and behavioral change while working with farmers. This has been realized in the form of Kavir Kisan group that we have started building from March 2023. Hopefully, we will elaborate on the progress made with Kavir Kisans in next year's annual report.

#### Youth Engagement and Behavioral Change:

Recognizing that our youth are the architects of tomorrow's society, we have placed a special focus on empowering them through volunteerism. Volunteer groups such as Yuvoday, BijaDutir, Manobal, Yuvoday Kondanar Champs and the new entrant – Kavir volunteers; are platforms through which youth energy is channelized for different community development initiatives. By fostering leadership qualities and inculcating a sense of responsibility, the youth are our biggest enablers and through them we have witnessed remarkable changes in the community.

#### Community Mental Health:

CAS is acutely aware of the growing importance of mental health and well-being. We have dedicated resources and efforts to address mental health challenges faced by individuals across different age groups and the community at large. Our initiatives include awareness campaigns, counseling sessions, and support networks, offering a safe and empathetic space for those in need. As we continue to break the stigma surrounding mental health, we envision a healthier and happier society for everyone.

I invite you to delve into the pages of this Annual Report, where you will witness the tangible outcomes of our collective efforts.

Mr. Manas Banerjee Secretary, Chhattisgarh Agricon Samiti



# **Treasurer's Note**

Together, we have worked tirelessly to promote sustainable agriculture, empower youth, and foster mental well-being in our communities. Your belief in our mission has encouraged us to push the boundaries.

As the Treasurer of Chhattisgarh Agricon Samiti, I am humbled and deeply grateful for our Donor's unwavering support and generous contributions that have made it possible for us to create a lasting impact on the communities we serve. Their dedication to our cause has been instrumental in our journey towards positive change, and I extend my heartfelt thanks to each one of you.

Your donations have been the lifeblood of our organization, empowering us to implement transformative initiatives in the domains of agriculture, livelihood, youth engagement, behavioral change, and mental health. With your trust and financial backing, we have been able to touch the lives of countless individuals, making a meaningful difference in their daily struggles.

I am pleased to share that your contributions have not only funded various projects but have also enabled us to enhance the methodologies and processes of accounting and payments within our organization. We recognize the significance of transparency and accountability in the management of resources, and your support has allowed us to streamline our financial operations. By adopting improved practices, we strive to make the most efficient use of resources, ensuring that every rupee is maximized to create a positive impact.

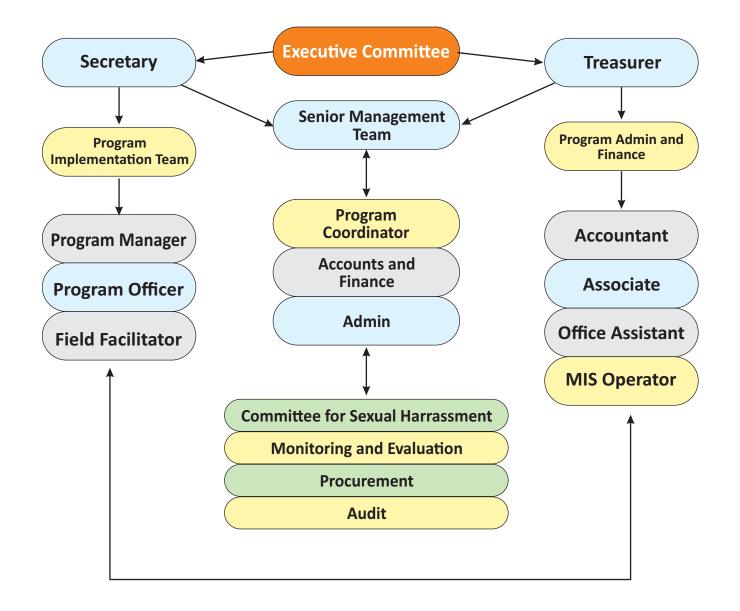
Through your generosity, you have become an integral part of the Chhattisgarh Agricon Samiti family. Together, we have worked tirelessly to promote sustainable agriculture, empower youth, and foster mental well-being in our communities. Your belief in our mission has encouraged us to push the boundaries and continuously seek innovative solutions to the challenges faced by our society.

As we move forward, we pledge to maintain the highest standards of financial management and to remain committed to utilizing your contributions effectively and responsibly.

#### With heartfelt gratitude,

Durga Shanker Parganiha Treasurar, Chhattisgarh Agricon Samiti

# **Chhattisgarh Agricon Samiti**



## Vision, Mission, and Strategy



#### **Our Vision**

Chhattisgarh Agricon Samiti (CAS) has a vision to scale up the quality of life in Rural and Tribal areas of Chhattisgarh.



#### **Our Mission**

Chhattisgarh Agricon Samiti is focused on facilitating people to increase their standard of living by disseminating knowledge on sustainable livelihood opportunities and supporting them in attaining overall wellbeing.



#### Our Goals (2023-27)

- 1. Ensuring sustainable livelihood practices and production patterns through an efficient and inclusive supply chain at the local and regional level and by creating a resilient system in a changing climate and environment.
- 2. Empowering communities for social inclusion, reducing various inequalities, supporting human rights, gender equality, child safety and rights, the inclusion of people with physical and psychological disabilities, for appreciation of diversity, and fostering a culture of peace and non-violence amongst all.
- 3. Support the community on nutrition, healthy diet, hygiene, and physical exercise, generating awareness amongst people about mental health and psychosocial distress.



# This Year In **HIGHLIGHTS**

## Strategy Document 2023-2028



CAS's strategy document for 2023-28 was unveiled by the young girls and women working for the progress of Chhattisgarh Agricon Samiti. The strategy document is the blueprint for the themes that CAS is aiming to work on, which comprise mental health, gender, health, nutrition, and sanitation: youth; agriculture and rural livelihoods: the ecosystem; social security; rights; and awareness. CAS aims to improve the quality of life of the people living in rural and tribal areas of Chhattisgarh. To make our vision come to life, we have decided to target the following three interconnected goals in the next five years: -

- Ensuring sustainable livelihood practices and production patterns through an efficient and inclusive supply chain at the local and regional level and by creating a resilient system in a changing climate and environment.
- 2 Empowering communities for social inclusion, reducing various inequalities, supporting human rights, gender equality, child safety and rights, the inclusion of people with physical and psychological disabilities, for appreciation of diversity, and fostering a culture of peace and non-violence amongst all.
- 3 Support the community on nutrition, healthy diet, hygiene, and physical exercise, generating awareness amongst people about mental health and psychosocial distress.

CAS is using its change strategy with the help of enablers to aim at achieving the above goals. CAS, through its strategic document (2023-2028), aims to work together with our partners, team, and volunteers and take strides towards our vision and mission. CAS intends to broaden its area of reach and make a realistic impact on the ground level. Our vision encompasses multiple domains. pushing us to work in a multidimensional manner.

## **Visits to Project Areas**

 In September 2022, UNICEF India's representative Mr. Yasumasa Kimura visited Bastar and Kondagaon and met with the volunteers from each district. He was accompanied by UNICEF Chhattisgarh Chief Mr. Job Zachariah, and SBC Specialist Mr. Abhishek Singh. They inaugurated Yuvoday's coffee table book at the Bastar Art Café and appreciated the efforts and work of volunteers in the various sectors.

On the second day, Mr. Kimura visited Badebendri village of Kondagaon, where he was received by CAS's Secretary, Mr. Manas Banerjee, the CAS



team and about 500 people from the village. They were welcomed with a folk song and dance, and after meeting with the villagers and getting to know about the community Mental Health program, our guests even participated in the infamous stress buster "Shammi Dance".



## **Visits to Project Areas**



 In January 2023, Mr. Siddharth Shrestha, UNICEF India's Chief of Social and Behavior Change, accompanied by UNICEF Chhattisgarh's SBC Specialist Mr. Abhishek Singh visited village Khargahni of Bilaspur to witness the "Aao Baat Kare" Community Mental Health Program. There they launched Chhattisgarh Agricon Samiti's IVR number +91- 8123922651 – which is to be used for establishing better connectivity between the community and the CAS team in all domains of work.



## Training and capacity building of the team- Pratyagra



#### Pratyaga: Training and Capacity Building - Barnawapara

Capacity-building training: In December 2022, the entire team was trained at Barnawapara during a two-day workshop.

The aim was to have a platform for training and capacity building of the teams from Bastar, Bijapur, Bilaspur and Kondagaon on C4D, Child safety and protection, as well as several aspects of Mental Health.

In this workshop the teams from Kondagaon district, Bijapur district, Bastar district and Bilaspur district also participated, a presentation was given by their respective district coordinators regarding the programs conducted in their districts and their upcoming plans. In the presence of Manas Banerjee, Secretary of Chhattisgarh Agricon Samiti, Chandan Kumar, and Abhishek Singh from UNICEF, Pratyagra was introduced.

The entire workshop included sessions on child protection and child safety, "good, better, best," communication for change, open discussion, drinking competition, yoga, HSR, stress, mindfulness, emotional intelligence, nutrition, wellness, sleep, health, substance abuse, finance, volunteerism, and gratitude. In this workshop, various activities were conducted after each session to let the team members learn and understand the sessions with utmost efficiency and effectiveness.

#### Sessions were also taken by experts-

- Mr. Abhishek Singh, SBC Specialist, UNICEF Chhattisgarh on Behavioral Change and Communication.
- Mr. Manas Banerjee, Secretary, Chhattisgarh Agricon Samiti on Life Skills.
- Ms. Geetanjoli Dasgupta, Consultant, UNICEF Chhattisgarh on Child Rights and Protection.
- Mr. Chandan Kumar, Consultant, UNICEF Chhattisgarh on Program Identity.

### Pratyagra: Manobal Exposure visit



A 2-day exposure visit to the Manobal program was organized at Kota, Bilaspur in February 2023. Teams from Bastar, Bijapur, and Kondagaon were called to be trained and capacitated on Community Mental Health, through workshops and field visits.

**On Day 1** of the visit, several sessions were organized for the team on the counselling and service aspects of the Aao Baat Kare program, what has been the reach in terms of awareness, why is it important to talk and listen to people and what is the impact of talking without judgement on the preventive aspects of Mental Health.

Several sessions combined with activities were taken for the teams by Ms. Danish K Hussain - Program Coordinator (MH and CP); Mr. Yogesh Purohit – District Coordinator (Manobal), and Ananya Jha, Executive.

Later in the evening our guests from Bapu Trust for research on Mind and Discourse, Dr. Bhargavi V Davar and Mrs. Kavita Nair joined the teams for the next day.

**On Day 2,** early in the morning, a meditation and stretching session was held, wherein Secretary Mr. Manas Banerjee interacted with the teams. Then after a short briefing session, on what the field visit is going to be like, the teams prepared questions for the community and divided the different aspects that they are going to observe during the visit.

A Mental health and Social Emotional Learning's Exhibition was organized at Shaskiya Kanya Shala, Kota, where about 14 young female high school students has set up 6 stalls on different topics. The topics included: Relationship between health and education, Emotions, Fear, Trauma, Bullying, and Safe Spaces for children. Almost all the stalls had an activity for the guests related to the theme.

The young girls presented their topics with unmatched confidence and eminence. UNICEF Chhattisgarh's chief Mr. Job Zachariah, and SBC Specialist Mr. Abhishek Singh also joined the teams at the high school as special attendees at the exhibition along with Dr. Davar, Mrs. Kavita and Ms. Chetna Desai.

All the girls were presented with certificates of appreciation for their presentation at the event. After that, all the guests and students gathered at the hall, and a song on stress was sung by them led by District Coordinator Mr. Yogesh Purohit.

A Question-and-Answer session was conducted, and SBC Specialist Mr. Abhishek Singh addressed the students and talked about identifying someone dealing with bad mental health through certain behavioral changes.

All the teams and guests then visited Laripara village, to be part of a community gathering there. The guests were welcomed there by the community members, and the event started with a welcome dance performance, Nukkad Natak or street play on "Exam Stress", a Tug of War between volunteers from different villages, a demonstration of Karate by Manobal volunteers who understand the linkage between physical and mental wellbeing, and the meet ended with a Shammi Dance – the dance for good mental health, where you shake all your stress out.

The community members presented their guests with bouquets as tokens of appreciation, and after a very brief interaction session with the volunteers, all guests and teams left for the resort for lunch and feedback session.

Post-lunch, all teams and guests from UNICEF and Bapu Trust gathered in a circle to discuss the findings, observations, and learnings from the day. Mr. Zachariah appreciated the confidence with which the young girls presented the posters at the exhibition. He admired the work that has been done with Children and suggested that this should be replicated in all other districts of Chhattisgarh. The UNICEF team bid-adieu for the day, after which Dr. Davar also shared her profound knowledge and experience on Inclusion and community mental health in brief, while Mrs. Nair talked about her experience by appreciating the confident young girls, the impressive Nukkad Natak and the MH based Wall paintings that she saw at the village.



### Pratyagra: Yuvoday Exposure visit



A two-day long exposure visit to the Yuvoday programme was organized at Bastar district in March 2023, to train and capacitate the teams from Kondagaon, Bijapur, Bilaspur and Kabirdham on youth and volunteer engagement.

**On Day 1** of the visit, interactive and activity-based learning sessions were held with the teams to enhance their understanding of what Yuvoday as the volunteer group does, what are its achievements, and how they have managed to do such things.

Firstly, a brief introduction about Yuvoday was given by Mr. Manas Banerjee, Secretary, CAS.

Then Bastar District's Collector IAS Shri Chandan Kumar was welcomed by the Yuvoday team and Mr. Manas Banerjee. He extended a warm welcome to the teams from different districts to learn from Yuvoday, and better implement such initiatives in their respective districts. While talking about volunteerism, he said, "Volunteerism Changes the questions that we ask. A volunteer does not ask what has the government or the community done for me, a volunteer asks what I have done for my community?". He appreciated the initiative and told the other teams about the do's and don'ts for sustaining a volunteer group.

After the session from collector sir, the teams gathered in around in a circle for the ice-breaker introduction activity which focused on listening attentively. A series of sessions were conducted thereafter on volunteerism followed by a Question-and-Answer session with Assistant District Coordinator (ADC) Mr. Ghanshyam Diwan, ADC P. Vinita Raju, District Coordinator Mr. Bhola Ram Shandilya, and Mr. Manas Banerjee.

Then the teams met and interacted with Yuvoday champions – Kalwati Poyam, Anita Netam, Devaki Baghel, Ramu Ram Nath, Kartik Maurya, Sonwari Kashyap and Babita Nag. They heard their inspiring stories and appreciated their dedication and efforts for their communities. Several short and fun activities were carried out in between different sessions.



A feedback session was conducted for the day and the closing statements were given by Nodal officer Mr. Birendra Bahadur- Deputy Director Panchayat & CEO Janpad Tokapal, and Assistant Nodal Officer Mr. Ajey Dewangan-Assistant Engineer Panchayat.

**Day 2** started with a Nature walk early in the morning and the teams then left for the day-long visits, and witnessed the following:

- Nukkad Natak by Yuvoday volunteers on waste management and disposal at Santeshwari Mata Temple square.
- Yuvoday Academy where renowned teachers and professors volunteer to teach underprivileged meritorious students appearing for competitive exams.
- Bastar District Library, which is the district's library where computers, books, and study area is available for the use of students of Bastar at a nominal monthly charge.
- The Nutritional Rehabilitation Center (NRC) where the teams understood the participation of volunteers in catalyzing change and mobilizing the community.
- The teams stopped by a Poshan Vatika and helped by weeding out the plantation area.
- Yuvoday Madhai and understood how Yuvoday works in connecting people with the various social security schemes.
- Mohalla Class, where they saw young children getting the help and support that they need in a small but neatly painted room converted to classroom.
- Chitrakoot and Bastar Art Gallery.
- Open MIC session at the Dalpat Sagar Lake. The open MIC session was hosted by Mr. Vidhu Shekhar Jha-Yuvoday volunteer and principal of Atmananda school. UNICEF's CP Specialist Ms. Chetna Desai, and Consultant Ms. Snehil Rathour also joined in during the open MIC Session, sang songs, and ended the session with a dance performance by Yuvoday volunteers.

The teams went home with one of the most enriching experiences of their lives.

# T H E M A T I C S

## Youth engagement and Behavioral Change



Yuvoday Youth for Change-Bastar

Yuvoday is the name of the volunteer group of Bastar. Yuvoday with over 7448 registered volunteers is one of the pioneer volunteer groups of India. Through Yuvoday the energy of youth is channelized in the right direction. Youth here are drivers of change and they help in bridging the gap between the public and the district government.



From April 2022 to March 2023, these are few achievements by the volunteer group:

- 910 malnourished children were admitted to Nutrition Rehabilitation Center (NRC).
- 1,27,163 people were nudged to get vaccinated.
- 1138 Poshan Vatika's were made, out of which 39 were made at a malnourished child's house.
- 23,101 children and adults were made aware of correct handwashing practices.
- Volunteers visited different Households a total of 11,793 times to ensure that the packaged food provided by the Anganwadi centers were being used appropriately.
- 9958 Home visits to promote a healthy diet especially for adolescent girls.
- 9119 Anganwadi visits to ensure 100% attendance.
- 17,511 people were made aware of Malaria and its prevention.
- 6231 pregnant women and new mother nudged for vaccination.
- 5868 pregnant women made aware of institutional delivery.
- 6771 pregnant women and new mother made aware of the benefits of correct breastfeeding.
- 6448 people were mobilized on different days for Vajan Tyohaar.
- 13,373 people were made aware of the importance of clean and safe drinking water.
- 9751 women and adolescent girls were made aware of Menstrual Hygiene Management practices.
- 460 Menstrual Hygiene kits were made available through SMC.
- 517 Yuvoday Khel Madhai's were organized.
- 25,412 eligible people were identified for different social security schemes such as forest rights, Patta, Ration card, Pension, caste certificate, UDID card etc.
- 2496 disabled people were helped with documentation and procurement of different aids made available by the government.
- 2268 eligible pensioners were helped with documentation.
- 1876 high school students were provided with career guidance.
- 3838 Mohalla classes have been conducted.

## **Dalpat Deepotsav**



One of the mega events that is evidence of the power and impact of youth mobilization is the Dalpat Deepotsav. The fact that the volunteers have been able to implement this festival on such as large scale with no financial help from anywhere, speaks of the spirit of volunteerism that is so deeply instilled and their ability to connect the whole district for a larger vision.

Dalpat Sagar Lake is an important part of the Jagdalpur region. To promote its preservation, cleanliness and also commemorate the Yuvoday volunteers the Tribal Hero – Dalpat; Yuvoday volunteer have started celebrating "Dalpat Deepotsav" since 2021.

They start collecting old Diya's and some oil as donations from the residents of Bastar District. In 2021, 51,000 diyas were lit up.

This year, on 12th of November 2022, 2.25 lakh (Diyas) lamps were lit in Dalpat Sagar by Yuvoday Bastar volunteers with the help of people of Bastar to preserve the precious legacy of the city. Along with the officials and staff from the district administration, many city citizens also took part in this event. Approximately 4000 litres of oil were used to lit up 2.25 lakh diyas (lamps) and 500 Yuvoday volunteers participated in this event.





# Yuvoday Kondanar Champs Kondagaon

The "Yuvodaya Kondanar Champs" program was launched by UNICEF and District Administration, Kondagaon in October,2021. It has over 1377 registered volunteers and amongst the other focus areas, community mental health is one of the areas in which Kondanar Champs volunteers have been appreciated widely.government.



Some highlight worthy work done by them from Apr 2022 to March 2023 (apart from Mental health awareness):

- 11,785 people were made aware of Anemia and its Prevention.
- 7,577 children made aware of ill effects of substance abuse.
- 1,394 people made aware of
- 5137 adolescent girls made aware of good Menstrual Hygiene management practices.
- 2336 children and adults were made aware of correct hand washing practices.
- 359 eligible people were identified for different social security linkages such as Aadhaar, Pension, Ration, UDID certificate etc.
- Organized local and regional game competitions 1463 times.



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# BijaDutir Bijapur

Bijadutir means, "The messenger of Bijapur" the word Bija is taken from Bijapur and Dutir means messenger. With over 1266 registered volunteers contributing their time and energy in the domains of healthy adolescence, diversity in nutrition, mental health, safe motherhood, child development, and behavior change.



Some highlight worthy work done by them from Apr 2022 to March 2023 (apart from Mental health awareness):

- 255 malnourished children were admitted to Nutrition Rehabilitation Center (NRC).
- 936 eligible people were identified for different social security linkages such as Aadhaar, Pension, Ration, UDID certificate etc.
- 1134 meetings were held with the School Monitoring Committee (SMC's) on adolescent health.
- 923 choupal meetings and House visits were Anemia awareness and its prevention.
- 1101 pregnant women and new mothers were reached to promote mother and child vaccination, correct breastfeeding practices, institutional delivery, and proper nutrition.



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# Manobal Bilaspur

"Manobal" literally translates to the strength of the mind, or as we call it - "Willpower". More than 1212 youth volunteers contribute every day to the development within their communities in Bilaspur, has brought about several small but significant changes in the lives of people.



# Some highlight worthy work done by them from Apr 2022 to March 2023:

- 1112 children were made aware of correct handwashing practices.
- 2909 people from the community engaged in different mental health awareness campaigns.
- 590 teachers reached individually for detailed discussion on Children's Social Emotional Learning through our guidebook "Panthak".



# THEMATICS

**Mental Health and Child Protection** 



The community Mental Health program "Aao Baat Kare" is a unique program which takes inspiration from the MHPSS model. It has been able to integrate volunteerism with Community Mental Health, in a seem less manner. By engaging volunteers to volunteer for causes like nutrition, health, prevention of substance, social security etc., we can ensure that some of the stressors are reduced at the community level. We also engage with FLWs and teachers who act as our enablers to work on preventing mental health.

## **Mental Health Awareness**

A total of 42,466 people have been reached and made aware of different aspects of Mental Health. Various communication methods have been used to reach out to the community. Posters, Banners, Nukkad Nataks or Street Plays, communication campaigns and several types of meetings and gatherings have been held to promote positive mental health in the community.



## **Client Support Services**



Chhattisgarh Agricon Samiti has been able to provide counselling support services to several people. A total of 546 client's sessions have been held over the reporting period in over 20 villages.

19 new people with psychosocial disabilities and in need for support have been registered as clients in this period.

## Panchayat Chalo Abhiyaan



Panchayat Chalo Campaign started in the first week of April 2022 with a target to reach 500 panchayats with the message of "Mental Health Awareness" and to make each one promise to contribute to creating an aware community.

Panchayat Chalo Abhiyan" was implemented in 500-gram panchayats of the project area district, out of which 456-gram panchayats were covered. In these panchayats, 8459 people attended the PRI meetings and took an oath that "they will try their best to care about their own mental health and well-being and would not hesitate to

help and support others when needed". The helpline number and a banner with the phone number of a local volunteer were pasted into the panchayat building so that, in case of any emergency or need, one can get help. Video on expectations from "an aware panchayat on mental health" was circulated through WhatsApp and panchayats. The people took the oath and agreed to mention mental health as a topic of discussion in their regular meetings were declared "Maansik Swarthya par Jaagruk panchayat" {aware panchayat on mental health}.



### **Child Safe Spaces**



A total of 610 schools were turned into safe spaces (Bijapur-150, Bilaspur-150, Kondagaon-200, Jagdalpur-110) were impacted through this. With the aim of ensuring protective environments for the children, various participatory activities were conducted with children. Wall writing activity was carried out by the students on child safe spaces in all 500 schools and the children were made aware of child rights. A total of 17,246 children were reached through these activities. More than 500 walls were filled up with messages communicating the attributes present in a safe space. After these activity-based sessions, these children said that they understood

their rights better and felt safer in their school premises.

Continuing the same for Child Safe Spaces, the volunteers went a step ahead. Not only did they use the wall-writing method to communicate, but they also made sure to engage the children in this activity. The volunteers went to schools and asked the children to write about child-safety on the walls while explaining to them about the same. By engaging the children in an activity as such, they will not only understand their safety better, but also will remember it longer.



### Panthak



The word Panthak means "guide" in Hindi, the one who shows the path. So as a guide for working with teachers, parents, and community on Mental Health of children a guidebook "PANTHAK" has been developed. This book has been developed in easy understandable language keeping in mind the stakeholders and their understanding. This book establishes a relation between the education system and Mental Health. School is a place where children spend their maximum time after home. It is a place where they are getting prepared for the future, for society, here they face issues like bullying, they make friends, they learn social emotional learning, so it is a place where maximum work can be done for Mental Health of children.



#### **Topics covered in Panthak**

- Relation between Health and Education.
- Why mental health in school is important.
- What mental health and mental unhealthiness mean in children.
- Multi-tiered support system.
- Social Emotional Learning.
- Trauma, fear, bullying and violence.
- Role of parents and teachers in Social emotional learning.
- Safe space for Children.
- 7793 children and 846 teachers were reached through Panthak.



### Hum Honge Kamyab



Every year, the time before board exams becomes the time of stress for all high school students. In 2022, the stress was amplified due to the covid-19 pandemic. It was then that the "Hum Honge Kamyab" campaign was started, to ensure that the high school students are equipped to deal with exam stress. In this campaign, the project staff in all blocks conducted about an hour-long workshop in different high schools, where they talked about what exams really are, different ways to deal with exam stress, healthy competition and how exams do not decide their success in life.

In 2022, we reached out to a total of 10,533 high school students in 3 districts – Kondagaon, Bijapur and Bilaspur. In 2022, Kondagaon District's Janpad CEO Mr. Prem Prakash Sharma also took an online "Hum Honge Kamyab" session for the high school students of Kondagaon.

This year in 2023, the campaign ran from January 20th to February 10th in 4 districts of Chhattisgarh – Bastar, Bijapur, Bilaspur, and Kondagaon, reaching out to a total of 10,491 high school students.

On 8th of February, a special online session of "Hum Honge Kamyab" was conducted by Bastar District's collector IAS Mr. Chandan Kumar for the high school students of Bastar District. A Question & Answer session was also held where the students asked several questions regarding exams and their preparation to respected collector sir.

On 20th February, a special 3 hour long "Hum Honge Kamyab" workshop was conducted at a Tribal girl's hostel in Baloda Bazaar district, as a part of Baloda Bazaar and Bhatapara district administrations "Ajor Charcha Padhai Bar" program. About 100 young girls attended the workshop which was conducted by Ms. Danish K Hussain,

Program Coordinator (MH and CP) and Ms. Ananya Jha, Executive. Several activities were also incorporated such as the concentration activity, "my confidant" activity etc. UNICEF's district coordinator at Baloda Bazaar, Mr. Avendra Mahilang, was also present at the event and took a session on Menstrual Hygiene.

The District Collector IAS Mr. Rajat Bansal and District SDM IAS Ms. Roma Srivastava also joined the event later on, talked to the young girls, and took their feedback on the session and awarded some selected young girls with tokens of appreciation.



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# THEMATICS

**Agriculture and Rural Livelihood** 



Agriculture and livelihood have been the most integral part of Agricon. With years of experience in horticulture, watershed, water conservation, agriculture, and livelihood, CAS decided to work on all aspects at once for a larger project and vision to restore the land. Thus, to achieve that vision there are several things we did: -

#### Scoping Study of the landscape in Kabirdham

As a land restoration initiative, a scoping study was done in Phase 1. Through a scoping survey, multiple stakeholders were identified, then stakeholders were mapped, and 50 villages were selected based on geographical location. A PRI meeting was organized to gather demographic information about the village.

Division of Landscape Degradation in Four Returns: After the situation analysis, village-level analysis was done based on four returns. Climate, temperature, rainfall, use of the land, soil productivity, cropping patterns, and hydrology trends were elaborately studied. Pandariya and Kawardha blocks of Kabirdham district were found to be in critical condition in terms of ecosystem services. If measures are not taken, these will soon be classified as overexploited zones.

A workshop was conducted on October 19, 2022, in the Kawardha block of Kabirdham district, in which these identified losses were confirmed by government department officials, PRI members, and the community. The workshop acted as an introduction to the project in Kabirdham district for community members and government departments. Senior officials from IGKV, the horticulture department, the forest department, the agriculture department, and the department of commerce and industries were present in the workshop and gave their valuable suggestions on



how promoting inclusive and integrated landscape restoration interventions is essential to reverse land degradation, increase carbon storage, conserve biodiversity, and create sustainable livelihoods for local communities.

Phase 2 scoping studies were conducted in both clusters to understand the problem at the grass-roots level and interpret the data and information collected in phase 1 through participatory rural appraisal (PRA) and household surveys. PRA is a way of enabling local (rural and urban) people to analyze their living conditions, share the outcomes, and plan their activities. It's a "handing over the stick to the insider" in methods and activities. The outsider's role is that of a catalyst, a facilitator, and a convenor of processes within a community that is prepared to alter its situation. The phase 2 scoping study confirmed the problems identified in phase 1 and provided clear insights into the problem areas that require intervention.



## **Project Launch at Village and Cluster Level**



In March 2023, meetings were organized in 10 villages across Kawardha and Pandariya blocks of Kabirdham District, with the agenda to introduce the project of landscape restoration to the community members. More than 1500 people (Men, women, children, and elderly) attended these meetings.

Project coordinator Ms. Manisha Motwani told the community members that we are going to start a project for the restoration of land in your village on for the next 20 years and will need the help and support of the community, for the betterment of the community.

District Coordinator Mr. Deepak Bagri, and the field team including Surendra, Bhumika, Nitesh and Pawan took upon different responsibilities for the efficient organization of these meetings.





During the meetings, it was announced that a group of 10 KAVIR farmers would be formed in every village, who would receive training from experts in different crops, soil, water, fertilizers, etc. They would first use this knowledge in their own fields and then train other rural people. Along with this, Kavir Volunteers would be selected at the village level to work on the development of the village in issues such as nutrition, mental health, livelihood, environment, and child development and health.

After the village level meetings, some farmers got registered as "Kavir Kisans" and information was collected about the crops that they sow and were interested in learning about such as sugarcane, paddy, cotton etc.

All these farmers from different villages were called for a meeting. One meeting was conducted in Kawardha block and the second was conducted in Pandariya block of Kabirdham district. The Kavir Kisans were told about the different trainings that they can receive, and the different resources and facilities that are available to them, such as the weather advisory facility, soil testing facility etc.

#### Farmer field trials and cafeteria



International Rice Research Institute (IRRI) provides multi-variety seeds for trials. These are done twice in a year during the Kharif and Rabi season.

**On Farm Trials (OFT)** : On-farm trials are structured experiments where farmers test different agricultural practices, technologies, inputs, or crop varieties under their specific field conditions. It empowers farmers to be active participants in agricultural research, decision-making, and innovation. By conducting experiments on their own land, farmers can optimize their practices, adapt to local conditions, and contribute to the development of sustainable and efficient farming methods. A total of 40 OFTs were conducted with 6 different paddy varieties in Raipur district and 8 varieties in Durg District.

**Cluster Demonstration (CD)** - Cluster demonstrations involve selecting a group of farmers in a specific region or community to participate in a collective demonstration, where they implement and observe certain agricultural interventions under the guidance of experts or agricultural extension officers. 2 Cluster Demonstrations were set up, one in each district – Raipur and Durg.



### Some reasons why farmers engage in onfarm trials:

- Assessing new technologies
- Improving productivity
- Customization and innovation
- Demonstrating to others
- Participatory research
- Building local knowledge
- Sustainable agriculture

#### **ANNUAL REPORT 2022-23**

# Some reasons why farmers opt for cluster demonstration

- Knowledge dissemination
- Learning from peers
- Adoption of new technologies
- Peer-to-peer interaction
- Increased participation
- Monitoring and evaluation

**Varietal Cafeteria (VC)** – A varietal cafeteria trial involves growing multiple varieties of a particular crop side by side and observing their performance throughout the growing season.

Farmers conduct varietal cafeteria trials in their farms to evaluate and compare different crop varieties under their specific agro-climatic conditions. A varietal cafeteria trial involves growing multiple varieties of a particular crop side by side and observing their performance throughout the growing season. In varietal cafeteria farmers evaluate and compare different crop varieties under their specific agro-climatic conditions.



# Some reasons why farmers engage in varietal cafeteria trials:

- Variety selection
- Adaptation to local conditions
- Enhancing resilience
- Tailoring to market demands
- On-farm learning
- Cost-effective evaluation
- Participatory approach
- Improving crop diversity
- Encouraging innovation

After the trails, the observation is done and data as well as report prepared.

Please get it mentioned for how many farmers it was done. The above content only explains what these activities are and doesn't define what was done in this.



### **Communication Technology**

#### IVR

An IVR no. - +91 8123922651 was launched in January, through which anyone can contact the concerned District Coordinator or other project staff with queries related to registering as a volunteer, MH support services etc. The IVR no. ensures confidentiality and privacy until both party's consent to sharing any information.

In the IVR number. Anyone can reach us to be a volunteer, can take support for mental health also for internships.

#### **New-Age Media**

#### WhatsApp

With the help of WhatsApp Chatbot application WATI, we started with the registration of volunteers for Yuvoday, Yuvoday Kondanar Champs, Bijadutir, Manobal and Kavir Kisan. Also, various broadcasts are done related Mental Health, Panthak Feedbacks to teachers and some videos related to community and behavior.

#### **Bulk SMS**

Through this we are sending bulk SMS to the clients regarding the visit of our staff in their location as well as to our staff also for the visit to the client location. Messages and invitations to the events and meetings to be organized.

#### Agricon in the news!

# ' ये मौका छूटे ना' विश्व स्तनपान सप्ताह की शुरुवात

बीजापुर( प्रखर )। बीजापुर जिले में बीजदतीर स्वयंसेवकों द्वारा अगस्त का पहला सप्ताह विश्व स्तनपान सप्ताह के रूप में मनाया जा रहा है । इस दौरान पुरे सप्ताह प्रसूता व शिशुवती महिलाओं के बीच स्तनपान को बढ़ावा देने, शिशुओं, नन्हें बच्चों को बौमारी और कुपोषण से बचाने और शिशु मृत्यु दर में कमी लाने का जागरूकता हेतु प्रयास किया जाएगा। इसके लिए स्वास्थ्य और महिला एवं बाल विकास विभाग यनिसेफ,एग्रिकान द्वारा संयक्त रूप से 1 से 7 अगस्त तक जागरूकता के कई कार्यक्रम होंगे। विश्व स्तनपान सप्ताह 2022 की थीम मौका छुटे ना के आधार पर बीजदुतीर स्वयंसैवक सफल स्तनपान हेतु जागरूकता हेतु कदम बढ़ाएं, है।

विश्व स्तनपान संसाह का उद्देश्य

बीजापुर जिले में प्रसता व शिशुवती महिलाओं के बीच स्तनपान के लिए जागरूकता बढाना है, क्योंकि यह बच्चों साथ-साथ माताओं के स्वास्थ्य के लिए भी जरूरी है। बच्चे के अच्छे



स्वास्थ्य के लिए स्तनपान की जिम्मेदारी माता के साथ साथ परिवार व मुख्य रूप से पिता की भी होती है। पिता द्वारा बच्चे की माता की देखभाल करना, माता को बच्चे के माथ अधिक ममय व्यतीत करने व उचित तरीके से स्तनपान कराने प्रोत्साहित करना आदि तरीके से भूमिका निभाया जाता है। सप्ताह के दौरान स्तनपान का महत्व लोगों तक पहुंचाने के लिए जिला, ब्लॉक व ग्राम स्तर पर कार्यशाला, रैली नुकड नाटक जैसे विभिन्न कार्यक्रम बीजदुतीर स्वयंसेवकों द्वारा आयोजित किए जाएंगे। आंगनबाडी और ग्राम स्तर पर नारे लेखन, वॉल रायटिंग, पोस्टर-बैनर के माध्यम से स्तनपान से संबंधित महत्वपूर्ण संदेशों का 👽 कार्यक्रमों में पर्यावरण, चित्रकला प्रतियोगिता व प्रदर्शनी आकर्षण का केन्द्र बिंदू रही

# छत्तीसगढ़ एग्रिकान समिति ने भूमि का पुनर्स्थापना कार्यक्रम का किया शुभारंभ

#### प्रतिभागियों को अतिथियों द्वारा किया जाएगा पुरस्कृत

#### हरिभूमि न्यूज 🕪कवर्धा

छत्तीसगढ़ एग्रिकान समिति एवं कामनलैंड संस्था के संयुक्त तत्वाधान में जिले के कवधां विकासखंड अंतर्गत नाउडीह, दौजरी, जरती, दशरंगपुर खुर्द व खैरीपार एवं पंडरिया विकासखंड अंतर्गत ग्राम महली, बनियाकुवा, दोमसरा, पौनी व बांधा में ग्रामीण स्तरीय बैठक का आयोजन किया गया, जहां भूमि के पुनर्स्थापना के लिए कार्यक्रम की शुरुआत ग्रामवासियों की उपस्थिति में किया गया।

बैठक में चर्चा के दौरान वर्तमान परिद्रश्य को ध्यान में रखते हुए जिस प्रकार से भूमिगत जल का स्तर नीचे जा रहा है, मिट्टी के



वास्थ्य में लगातार कमी, पैदावार की गणवत्ता में कमी और लगातार तापमान में वृधि के कारण फसल चक्र का बदलना पूरे विश्व को चिंतित कर दिया है कि भविष्य

News Patrolling @

तक ज़िले के विकासखंड कवर्धा व पंडरिया में चयनित दस ग्रामों में जिला प्रशासन के सहयोग से प्रयोग के तौर पर भूमि के पुनर्स्थापना के लिए कार्यक्रम किया जाएगा। इस कार्ग्रक्रम की शुरुआत करते हुए कहा कि इसके लिए हर ग्राम में 10 कवीर किसान का समह बनाएगें. जिनको प्रशिक्षण के माध्यम से अलग-अलग फसलों, मिट्टी पानी, खाद इत्यादि के विषेशज्ञ होंगे जो पहले खुद अपने खेतों में प्रयोग करेगें फिर अन्य ग्रामीण लोगों को प्रशिक्षित करेगें।

वहीं कार्यक्रमों में बच्चों द्वारा पर्यावरण से सम्बंधित चित्रकला प्रतियोगिता व प्रदर्शनी मुख्य आकर्षण रही और छत्तीसंगढ़ी सांसकृतिक कार्यक्रम का भी आयोजन किया गया और सभी प्रतिभागियों को अतिथियों द्वारा पुरुस्कार किया जाएगा।



## माहवारी स्वच्छता एवं प्रबंधन दिवस पर हुई कार्यशाला एवं रैली

#### दबंग रिपोर्टर » कोण्डामांव

जिला प्रशासन युनिसेफ एवं छत्तीसगढ़ एग्रीकॉन समिति के द्वारा कोण्डागांव ब्लॉक के कस्तूरबा गांधी बालिका आवासीय विद्यालय कोण्डागांव एवं ब्लॉक फरसगांव कस्तुरबा गांधी बालिका आवासीय विद्यालय बोरगांव में माहवारी स्वच्छता एवं प्रबंधन दिवस पर कार्यशाला

आयोजित किया गया। इस में कार्यशाला র্জিলা समन्वयक अशोक पांडेय, ब्लॉक समन्वयक आरती कुंजाम के द्वारा किशोरी बच्चों को माहवारी पर जानकारी दिया। माइवारी स्वच्छता प्रबंधन की विस्तृत जानकारी हेतु किशोरी बालिकाओं में

शुरूवाती माहवारी, पैड का उपयोग करना, उपयोग किए गए पैंड को निष्क्रिय करना, स्वयं की देखभाल व साफ सफाई रखना, माहवारी के समय छुआछूत की भ्रातियों को खत्म करने के बारे में बताया गया और आवरन विटामिन्स प्रोटीन युक्त आहार लेने हेतु सलाह भी दिया गया। इस कार्यशाला में प्रोजेक्टर के माध्यम से बच्चों को माहवारी स्वच्छता एवं प्रबंधन पर यूनिसेफ के द्वारा तैयार विडियोज दिखाया गया, जिसमें बच्चों के मन में चल रहे सवालों का सही जवाब भी मिला। किशोरी बालिकाओं के साथ साथ समुदाय में माहवारी स्वच्छता पर जागरूकता लाने हेत्





कार्यक्रम चलाया जा रहा है। इस कार्यक्रम से अब तक जिले के सभी पंचायतो एवं गांव स्तर पर कुल 1050 युवोदय कोंडानार स्वयंसेवक जुड़कर सामुदायिक जागरूकता, स्वच्छता, मानसिक स्वास्थ्य, कुपोषण, माहवारी स्वच्छता एवं प्रबंधन पर जागरूकता लाने का कार्य कर रहे हैं। इस कार्यशाला में आश्रम शाला के 154 किशोरी बालिकाएं, 08 महिला

बच्चें एवम शिक्षिकाओं के साथ जिला कार्यालय के समक्ष गांधी वार्ड में रैली का आयोजन भी किया गया। इस कार्यशाला में ग्राम बोरगांव की युवोदय कोंडानार

स्वयंसेवक रतनी नेताम के द्वारा किशोरी बालिकाओं में

होनी वाली शारीरिक बदलाव पर अपनी प्रतिक्रिया बच्चों

को दिया। यह सफल आयोजन युवोदय कोंडानार

स्वयंसेवको के सहयोग से किया गया। जिला समन्वयक

अशोक पांडेय ने बताया की जिले के कलेक्टर पुष्पेंद्र

सिंह मीणा ने सफल नेतृत्व

में युवोदय कोंडानार चेंप्स

शिक्षिका, 10 युवोदय कॉडानार चेम्प्स के स्वयंसेवक एवं जिला समन्वयक अशोक पांडेेय, ब्लॉक समन्वयक कमल किशोर पाण्डे, बलीराम मरकाम, आरती कंजाम, कस्तरबा गांधी बालिका विद्यालय आश्रम अधीक्षिका रधनी मरकाम एवं बोरगांव अधीक्षिका सहित फ्रांटलाइन वर्कर मितानिन भी उपस्थित थे।

कैसा होगा ? इसी कड़ी में कार्यक्रम

प्रमुख मनीषा ने बताया कि हम इसी

कड़ी को समझते हुए छत्तीसगढ़

एग्रिकान समिति कामनलैंड संस्था

के साथ मिल कर अगले 20 वर्षों

UNICEF's India representative danced the 'Shammi' way in Kondagaon

#### 321d

0 (f)

Under the mental health and child protection program "Aao Baat Kare" jointly run by UNICEF, District Administration, and Chhattisgarh Agricon Samiti; volunteers of Yuvoday Kondanar Champs, Bijadutir and Manobal from Kondagaon, Bijapur and Bilaspur respectively have been organizing various programs, events, and awareness campaigns.

#### Disclosures

#### **Human Resource**

SALARY SLABS	MALE STAFF	FEMALE STAFF	TOTAL STAFF
5,000-10,000	22	10	32
10,000-25,000	17	15	32
25,000-50,000	9	4	13

• 38% women are a part of our development workforce.



#### **Technology Partners**

Office Microsoft Google Google

Canva Canva

M. monday.com

Monday.com

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#### **Financial Statements**

Chhattisgarh Agricon Samiti

Registered Under Society Registration Act 1860 Registration Number: CGSTATE-1661 Dt: 23/02/2007

#### Income and Expenditure for the year ending 31st March 2023

Particulars	Annexure	Foreign Funded	Indian Funded	Total
Income				
Grant Received	11	3,718,180	13,502,532	17,220,712
Other Income	12	8,012	525,287	533,299
Total		3,726,192	14,027,819	17,754,011
Expenditure				
Expenses on Object of Trust	13	3,704,318	13,385,534	17,089,852
Adminstrative Expenses	"14	-	543,320	543,320
Deficit due to Expenditure over Income		21,874	98,965	120,839
Total		3,726,192	14,027,819	17,754,011

CHHATTISGARH AGRICON SAMITI

President/Tregsing

Date: 07-08-2023 Place: Raipur UDIN: 23415199BGUYXF5040 As per our Report of even date attached For, Shashank Moghe & Co. Chartered Accountant FRN: 0007030C



Jan

Varun Jain Partner MN: 415199

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Secretary

#### **Financial Statements**

#### Chhattisgarh Agricon Samiti

**Registered Under Society Registration Act 1860** Registration Number: CGSTATE-1661 Dt: 23/02/2007

#### Balance Sheet as on 31st March 2023

Particulars	Annexure	Foreign Funded	Indian Funded	Total
Equity & Laibilities				
General Fund	1	21,874	2,275,078	2,296,952
Sundry Creditors	2	8,157	199,021	207,178
Branch Transfer		35,769	-	35,769
Unutilized Grant	3	4,789,452	580,823	5,370,275
Provision	4	145,742	896,447	1,042,189
Total		5,000,994	3,951,369	8,952,363
Assets				
Fixed Assets	5	44,956	457,379	502,335
Deposites	6	-	60,000	60,000
Branch Transfer		-	35,769	35,769
Loans & Advances	7	-	1,540,199	1,540,199
Sundry Debtors	8	· -	1,214,764	1,214,764
Other Assets	9	-	158,657	158,657
Cash and Bank Balance	10	4,956,038	484,600	5,440,638
Total		5,000,994	3,951,369	8,952,363

CHHATTISGARH AGRICON SAMITI

President/Treasurer

Secretary

Date: 07-08-2023 Place: Raipur UDIN: 23415199BGUYXF5040 For, Shashank Moghe & Co. **Chartered** Accountant FRN: 0007030C

Jann

Varun Jain Partner MN: 415199

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404, Progressive Point, Lalpur, Raipur (C.G.) For enquiry contact: 07714002069

E-mail us: info@cgagricon.org

Our IVR Helpline No. 8 1 2 3 9 2 2 6 5 1

Our Website www.cgagricon.org