

Terms of Reference (ToR) for Agri Business Development Internship Program

Title: Agri Business Development Internship Program

Host Organization: Chhattisgarh Agricon Samiti

Duration: 45 Days

Stipend: INR 7500 + INR 2500 for food

Application and Selection:

- Interested students should complete the attached application form and submit it via email to CGAgricon.
- There will be a round of interview of the student with the CAS team to know the interested area of work.
- The final decision about placement or selection at CGAgricon will be taken jointly by our team and conveyed to the student.
- A stipend of INR 7500/- will be provided to each intern

Objective:

The objective of this internship program is to expose participants to the agricultural business landscape, focusing on sustainable development and innovation in rural agribusiness practices. The program is designed to enhance the interns' understanding of agri-business challenges and opportunities, equip them with practical skills in research and analysis, and foster innovative thinking towards sustainable agricultural development.

Location: Kabirdham District CG

Program Structure and Activities:

Week 1: Introduction

- Ice-breaking activities to encourage team cohesion and effective communication.
- Basic induction into the Samiti's goals, agricultural projects, and the significance of agri-business development in rural areas.

- Perception building to ensure interns understand the critical role of agri-business in economic and community development.

Week 2: Problem Identification

- Training on identifying agri-business challenges and opportunities using structured problem statements and assumptions.
- Development of surveys and questionnaires to gather data on local agricultural practices, market access, and business models.

Week 3: Capacity Building and Preparation

- Three days of training on co-existence, well-being, and sustainable agricultural practices.
- Preparations for rural immersion, including an overview of targeted villages and logistical planning.

Week 4 & 5: Rural Immersion

- Stay in allocated villages to conduct field surveys and interact with local farmers and agri-businesses.
- Application of survey tools to understand village-level agricultural practices, challenges, and the potential for agri-business development.

Week 6: Analysis and Planning

- Group discussions to debrief on the rural immersion experience, share findings, and brainstorm innovative solutions.
- Analysis of collected data to identify trends, challenges, and opportunities in rural agri-business.

Week 7: Reporting and Feedback

- Compilation of findings and recommendations into a comprehensive report aimed at enhancing rural agri-business practices.
- Presentation of the report to the Samiti, including proposed action plans for sustainable agri-business development.
- Feedback session to reflect on the internship experience, lessons learned, and suggestions for future programs.
- Farewell and recognition ceremony to acknowledge the contributions and achievements of the interns.

Expected Outcomes:

- In-depth understanding of the rural agri-business ecosystem and its challenges and opportunities.
- Practical experience in conducting research, data analysis, and developing business solutions.
- Proposals for innovative and sustainable agri-business models that can be implemented by the Samiti or local communities.
- Enhanced skills in teamwork, communication, and project management.

Responsibilities of Interns:

- Actively participate in all program activities, training sessions, and rural immersion.
- Maintain professionalism and ethical conduct during fieldwork and interactions with local communities.
- Collaborate effectively with team members and contribute to the collective analysis and report writing process.
- Follow all guidelines and safety protocols established by the Samiti.

Language Proficiency:

- Working knowledge of Hindi is desirable for effective communication.
- Professional interpreters may not always be available in the rural area.

Logistics and Arrival:

- Prior information about travel mode and schedule will help organize logistics and facilities.
- CAS will provide accommodation during field visit.
- Food and travel should be managed by the interns. But while on field travel will be supported by CAS and INR 2500 will be provided to the interns for food which is other than stipend amount.

Working Conditions:

- Students must adhere to institutional norms, respect local culture, and maintain high moral standards.
- Wi-Fi connectivity available in the HO and local office.

Health Precautions:

- Follow universal precautions against malaria, heatstroke, and foodborne diseases.
- CGAgricon will not be responsible for any physical or mental illnesses during the stay.

Supervision and Support:

Interns will be supervised by a program coordinator from Chhattisgarh Agricon Samiti, who will provide ongoing guidance, support, and feedback throughout the internship.

This ToR establishes a framework for a structured and impactful internship program aimed at fostering innovation and sustainable development in rural agri-business. Through hands-on fieldwork, research, and analysis, interns will gain valuable skills and insights that will benefit their academic and professional growth in the field of agri-business development.