



Empowering Women, Restoring Landscapes

Why Invest in Gender Transformation for Landscape Restoration?

Restoring degraded landscapes isn't just about planting trees or conserving water. It's about regenerating communities — and that starts with empowering women.

In Kabirdham, Chhattisgarh, where rural women are the backbone of agriculture and forest-based livelihoods, their participation is crucial to sustaining long-term ecological and social change. Yet, many remain excluded from decision-making, economic opportunities, or even basic education.

This project integrates gender transformation at the heart of landscape restoration — ensuring women are not just beneficiaries, but co-creators of environmental solutions.

- Alignment with CSR Schedule VII
- Women empowerment
- Environmental sustainability
- Livelihood enhancement
- Skill development
- Education

What Are We Proposing?

Since 2022, Chhattisgarh Agricon Samiti (CAS) has been working in Kabirdham as part of the **CHiRP coalition**, with partner such as **Commonland Foundation**, **PRADAN** and **UNICEF**. Our ongoing initiatives include bridging education for out-of-school women and girls in partnership with **Educate Girls**, and a five-year holistic landscape restoration plan with Commonland Foundation. Within this, the Women's Empowerment and Gender Transformation component ensures inclusive restoration by building spaces, skills, and support systems for rural women to lead.

Core Interventions

Interventions	Impact Focus
Dedicated Women Empowerment Facilitator	Facilitator to guide, mentor and mobilize rural women.
Trainings on Gender Equality & Role Integration	Sensitizing communities and project actors to include women across all restoration activities
Bridge Education for Out-of-School Women & Girls	Reconnecting women with foundational learning opportunities
Capacity Building for FLWs, Teachers, and Facilitators	Ensuring sustainability through local systems strengthening
Literacy & Digital Skilling	Building future-ready capacities among rural women
Exposure Visits for Women Leaders	Encouraging aspiration and knowledge exchange
Workshops with Men & Boys on Gender Norms	Shifting attitudes through intergenerational dialogue
Support for Women-led Green Enterprises	Creating eco-friendly livelihood pathways for lasting income and ownership

Why Kabirdham?

Kabirdham district in Chhattisgarh presents an opportunity for transformative change. Despite progress in development indicators, the district faces persistent gender gaps:

- Limited women's participation in local governance and decision-making.
- High burden of unpaid care work and social restrictions on mobility.
- Low engagement of men and boys in gender conversations.
- Deeply embedded social and gender norms that reinforce inequality and limit women's agency.

Existing working team of CAS & community structures (PRIs, FPOs, youth networks) provide a strong foundation for embedding gender-transformative practices.

How can we create a tangible impact

Reach 10,000+ women and girls across 260+ villages in Kabirdham

Train 200+ local facilitators and FLWs in gender-sensitive practices

Increase Women Participation in Community run Enterprises.

Increase female participation in landscape activities by 60%

Create replicable models for other restoration projects



Why Partner With CAS?

- **18 years of expertise** in rural development and institution building.
- Deep-rooted **community trust** with strong convergence with government departments.
- Strategic partnership with **Commonland Foundation** for landscape restoration in Kabirdham.
- Active member of the **ChIRP coalition** network and working alongside **UNICEF** and other partner organizations.
- Technical support from institutions such as **NIPHM** (National Institute of Plant Health Management) and **IGKV** (Indira Gandhi Krishi Vishwavidyalaya).



Your Investment

Investments will be strategically utilized to catalyse community-driven gender transformation:

- **Gender Transformation Facilitator** – Dedicated community facilitators will drive engagement, dialogue, and change processes.
- **Training and Capacity Building** – Build capacities of champions, PRIs, FPOs, and community groups.
- **Monitoring & Evaluation** – Strengthen systems to track norms change and measure impact.
- **Community Campaigns and Dialogues** – Support innovative communications and dialogues that challenge harmful gender norms.
- **Replication and Scale-Up** – Establish mechanisms for inter-village learning and replication.

Call to Action

We invite funders, CSR partners, and development agencies to co-invest in Gender Transformation for Landscape Restoration. Together, we can catalyse gender-equitable communities that thrive.

Contact

■ **MANAS BANERJEE**
Secretary,
Chhattisgarh Agricon Samiti
9630083206
manasbanerjee@cgagricon.org

■ **MANISHA MOTWANI**
Project Coordinator,
Chhattisgarh Agricon Samiti
9644408949
manisha@cgagricon.org

To learn more about our mission and ongoing work, please visit our website <https://cgagricon.org/>